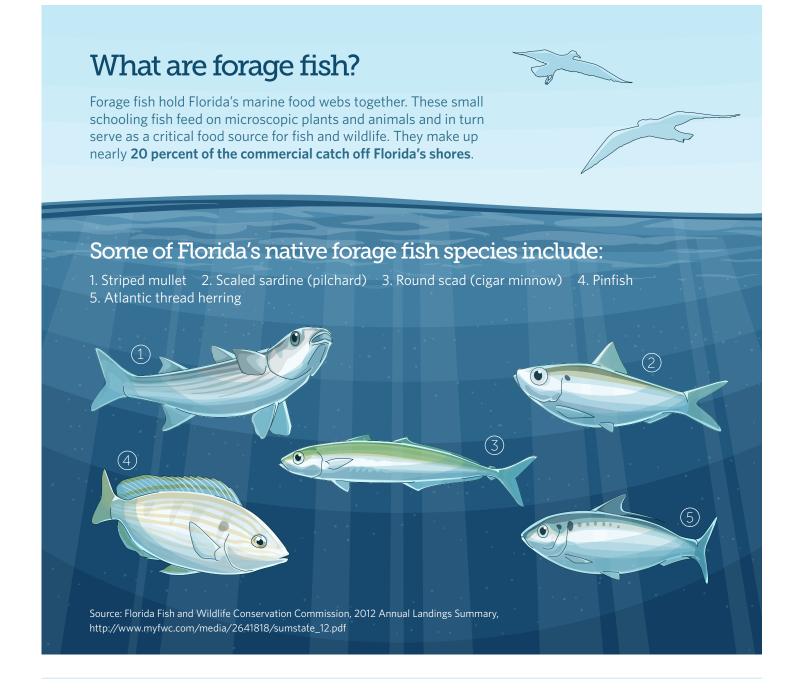
Little Fish Are a Big Deal to Florida

Preserve the 'Fishing Capital of the World' by conserving forage fish





Why are forage fish important?

Florida wildlife that depend on forage fish include sport

Forage species are food for the saltwater fish and coastal birds and animals that draw tourists and support recreational activities that generate more than \$12.3 billion and 109,835 jobs annually. Failing to protect forage fish could hurt revenue, jobs, and wildlife, ultimately threatening Florida's legacy as the "Fishing Capital of the World."



Annually, recreation and fishing that depend on forage fish contribute to Florida's economy



Source: Florida Fish and Wildlife Conservation Commission (2013), Economics of Fish and Wildlife Recreation, Seafood Industry and Boating, http://www.myfwc.com/media/2615606/ EconomicsOfFishAndWildlifeRec2013.pdf

Why do forage fish need greater protection?

Worldwide demand is skyrocketing for forage fish: they are used in products such as feed, cosmetics, and fertilizer, and their eggs are a delicacy. They are vulnerable to the pollution and climate change that affect the ocean and habitats. Yet Florida has few rules directly limiting their catch, and those in effect do not protect their role in ocean ecosystems.

fish, seabirds, and marine mammals.

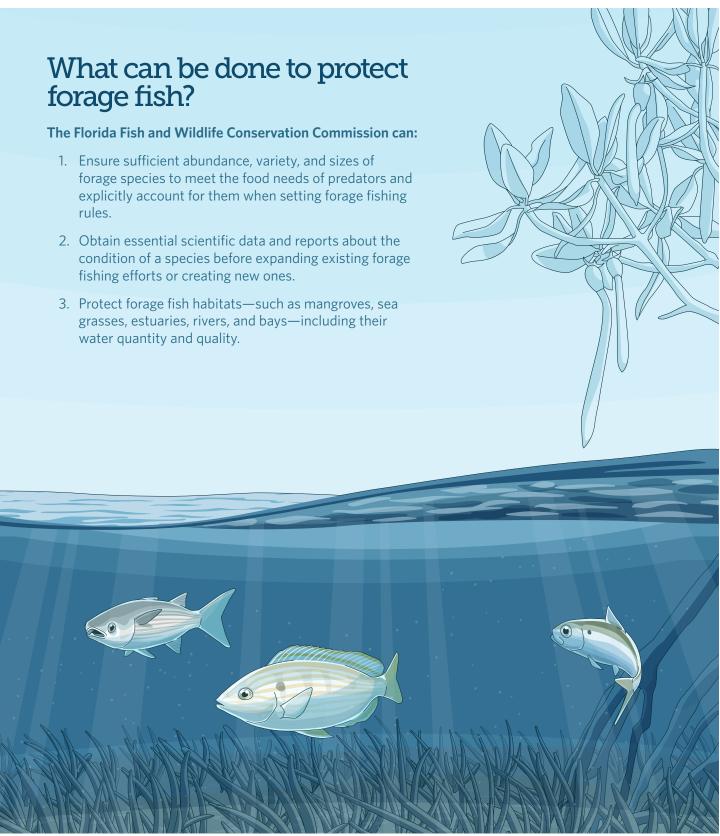
1. Snook 2. Tarpon 3. Brown pelican 4. Bottlenose dolphin



forage fish?

The Florida Fish and Wildlife Conservation Commission can:

- forage species to meet the food needs of predators and explicitly account for them when setting forage fishing rules.



Learn more about protecting forage fish at:

pewenvironment.org/oceanfoodweb

